



UNITED WAY
Greater Cincinnati

UNITED WE THRIVE

**2025 PUBLIC
POLICY AGENDA**



Your voice does make a difference. When you lend your voice to United Way of Greater Cincinnati, you're helping ignite action toward positive change within our community.

In working together with donors, grantees, civic leaders and policymakers, we amplify community members' lived experiences. These experiences address needs and influence improvements to policies and practices so all people in Greater Cincinnati can thrive — now and in the future.

Through advocacy, we achieve more together than any of us can achieve alone.

Our Public Policy Agenda is based on our priority impact areas: Educational Success, Financial Empowerment and Housing Security.



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WE ADVOCATE FOR POLICIES THAT:	EDUCATIONAL SUCCESS	FINANCIAL EMPOWERMENT	HOUSING SECURITY	
<ul style="list-style-type: none"> Support high-quality, affordable child care and preschool systems with mixed delivery options. 				EDUCATIONAL SUCCESS <p>We fight to improve the odds so tomorrow's leaders can build a better foundation today. We know education is not limited to the four walls of a classroom. We work to ensure children get a strong start in life, teenagers have the tools necessary to learn and grow, and young adults are positioned to thrive in the job market.</p>
<ul style="list-style-type: none"> Expand access to paid leave programs, which support families, the workforce and the economy. 				
<ul style="list-style-type: none"> Ensure all families have access to evidence-based home visiting and parent support programs. 				
<ul style="list-style-type: none"> Reduce the number of children entering the foster care system by supporting families in crisis. 				
<ul style="list-style-type: none"> Attract, prepare and retain qualified, diverse early childhood and K-12 educators. 				
<ul style="list-style-type: none"> Enhance accessibility to high-quality, out-of-school-time programming and dropout prevention support. 				
<ul style="list-style-type: none"> Improve affordability and accessibility of postsecondary education and training. 				FINANCIAL EMPOWERMENT
<ul style="list-style-type: none"> Build a sustainable infrastructure for youth behavioral health treatment. 				
<ul style="list-style-type: none"> Bolster the sustainability and capacity of United Way 211 through federal, state and local funding. 				HOUSING SECURITY <p>We want to put every person, in every community, on a path toward financial empowerment. That starts with access to services, job training, credit counseling and money management programs. When families are stable, our communities are stronger, and everyone wins.</p>
<ul style="list-style-type: none"> Champion local, state and federal policies that promote digital equity and support local and regional digital inclusion strategies. 				
<ul style="list-style-type: none"> Expand access to family support and care coordination initiatives that help families secure sustainable income and achieve financial stability. 				
<ul style="list-style-type: none"> Increase accessibility and utilization of local, state and federal tax credits for working families. 				
<ul style="list-style-type: none"> Help individuals and families climb the economic ladder by addressing benefit cliffs. 				HOUSING SECURITY <p>We help build stable financial foundations for families in communities with limited resources by addressing the quality and affordability of housing. We rely on locally informed, regional collaborations. We believe that asset building provides greater opportunities for families to sustain intergenerational economic well-being.</p>
<ul style="list-style-type: none"> Partner with local and regional organizations to provide equitable access to nutritious food for all. 				
<ul style="list-style-type: none"> Strengthen the breadth and quality of transportation options, enabling reliable access to work, school, health care and services for individuals and families. 				
<ul style="list-style-type: none"> Partner to ensure all families have income-aligned housing options near where they work, learn, play and pray, at a price their income allows them to afford. 				
<ul style="list-style-type: none"> Expand and strengthen programs that directly address homelessness. 				
<ul style="list-style-type: none"> Champion tax incentives for charitable deductions by individuals, foundations and businesses. 				
<ul style="list-style-type: none"> Protect nonprofits' right to advocate for their missions and civic participation on a nonpartisan basis. 				

HOW UNITED WAY OF GREATER CINCINNATI ADVOCATES

We advance public policy priorities through the following engagement strategies:

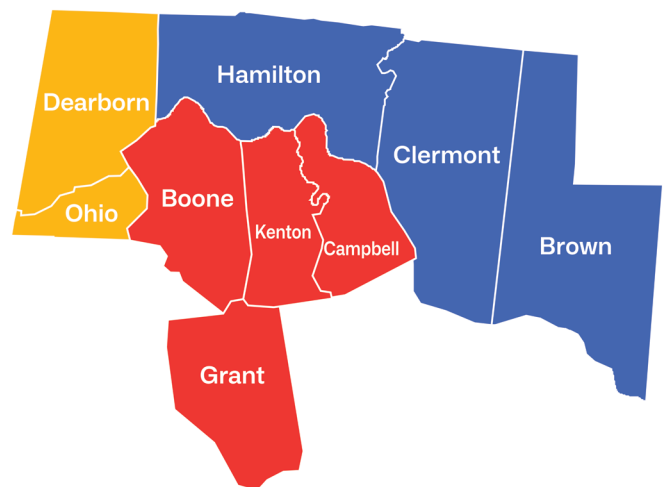
- Taking a leadership role in engaging with our local, state and federal policymakers to proactively advocate for, and bring visibility to, priority issues.
- Proactively engaging our stakeholders and community partners to advocate with their elected and appointed policymakers.
- Collaborating with partnerships and coalitions of nonprofits and advocacy organizations with common policy priorities.

As a 501(c)(3) organization, UWGC will remain nonpartisan and is prohibited by the Internal Revenue Code from directly or indirectly participating in, or intervening in, any political campaign on behalf of (or in opposition to) any candidate for public office.

ABOUT UNITED WAY OF GREATER CINCINNATI

Founded in 1915, United Way of Greater Cincinnati is one of the region's largest nonprofit organizations. We work to move our community forward in areas critical to our community's success, including improving early childhood education, financial stability and housing. We cannot do this work alone. We are leading a movement to address the root causes of issues, rebuild systems and create solutions so everyone in our community has access to opportunity.

United Way collaborates with others to change systems that perpetuate poverty and injustice – especially for people of color. We aim to achieve equity and ensure fair and equitable access to opportunities for everyone in our region.



Join us at [UWGC.org](https://www.uwgc.org)

