

# UNITED WE THRIVE



United Way  
of Greater Cincinnati

## Pathway to Progress | 2023

[www.uwgc.org](http://www.uwgc.org)

### Mission

We fight for the economic well-being of all people in Greater Cincinnati so our entire community can thrive – now and in the future.

### Understanding Community Conditions

Families have experienced significant setbacks the last three years. In some cases, the disruptions to our educational, health, workforce and economic systems erased years of progress.

Recent data provides a clearer picture of the additional challenges working families face. Our analysis, along with insights from community and corporate leaders, indicates conditions may not improve without targeted interventions. In many areas, we should not expect a quick rebound.



### Pathway to Progress

United Way of Greater Cincinnati is uniquely positioned to lead and collaborate to accelerate positive, community-wide change. We do that by taking action, advocating and investing in key focus areas, including initiatives that promote educational success, financial empowerment and housing security. We have a roadmap for recovery with distinct targets that correspond to each of our focus areas.

### Measuring What Matters

	BASELINE	2025	2030
<b>EDUCATIONAL SUCCESS</b>	<b>25,203</b> of 40,522 low-income children enrolled in early education	<b>10%</b> Increase in children enrolled in early education	<b>25%</b> Increase in children enrolled in early education
<b>FINANCIAL EMPOWERMENT</b>	<b>275,366</b> of 325,000 low-income households have broadband internet	<b>5%</b> Increase in digital access and financial services	<b>8%</b> Increase in digital access and financial services
<b>HOUSING SECURITY</b>	<b>16,635</b> Evictions filed in 2022 across the region	<b>12%</b> Reduction in evictions	<b>28%</b> Reduction in evictions

In each of our focus areas, United Way of Greater Cincinnati will:

- **Take Action** by collaborating to develop and deploy high-impact solutions.
- **Advocate** by amplifying community voice, offering insight and generating recommendations to encourage action.
- **Invest** by supporting families in crisis and funding partners that advance innovative solutions.

While our work in each area looks somewhat different, you can expect United Way to:

- Strengthen existing partnerships and launch new ones that allow us to pilot new solutions.
- Continue to grow investments in innovative solutions and those proven to drive progress.
- Work with donors, grantees, corporate leaders, civic leaders to ensure families across our region have opportunities to thrive – now and in the future.

Below are some of the key data driving our urgent focus on accelerating community recovery.

**1 IN 4**

### Economic Uncertainty

1 in 4 households are facing financial insecurity within our region.

**We must act. We cannot do this alone.**

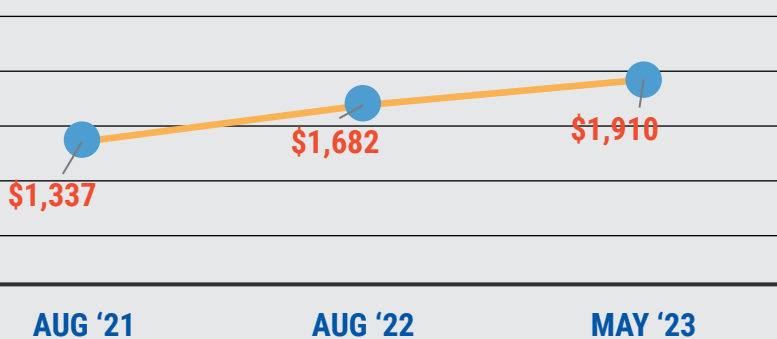
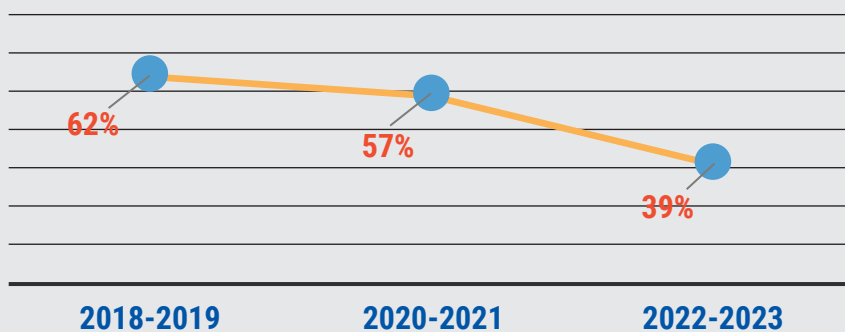
The community needs your support to accelerate our recovery.

Go to [www.uwgc.org/workplace-giving](http://www.uwgc.org/workplace-giving) to learn how your gift can put us back on a pathway to progress.

**↓ 23 PERCENTAGE POINTS**

### Kindergarten Readiness

Rates declined by 23 percentage points, representing 37% fewer children ready to learn than in 2018.



**↑ 43%**

### Monthly Rent

Rent in Greater Cincinnati increased 43% since 2021, while minimum wage only increased by 14.8% to \$10.10 over the same period.

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